

Workshop „Sociology of conventions“ University of Lucerne 11.12.-12.12.2015



Location: University of Lucerne

Room 3.B47 (3rd floor)

Frohburgstrasse 3

6002 Lucerne

Contact:

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Workshop concept

The workshop is focused on the transdisciplinary approach of economics of convention, also known for some years as convention theory or – more precisely – sociology of conventions. This approach refuses the division of labor between the sub-disciplines of the social sciences. It can be understood as a modern socio-economic approach integrating economics, law science, sociology, educational science, statistics and historical analysis.

Only for some years now the sociology of conventions is more widely recognized outside of France as in the German speaking social sciences in Switzerland, Austria and Germany. The workshop will gather research groups which apply the sociology of conventions, its theoretical concepts, its methodology and its research techniques. The workshop will offer opportunities for critique and comments, but also for constructive exchange and advice.

The workshop plans to reach different aims:

(1) The workshop will present research projects of different disciplines which share common scientific, theoretical and methodological problems.

(2) One next aim is to bring in **transdisciplinary evaluations** of the involved and presented research. The character of sociology of conventions is transdisciplinary to the core. Therefore, evaluations of scholars of linked disciplines are worthy resources for other projects.

(3) The workshop will contribute to work out the **methodological foundations of sociology of conventions** for the involved research projects. Still, there are methodological issues of this approach that are not too well worked out. **Questions of design** (comparative or single case studies?), **interpretative strategies** (“hermeneutics of convention”) and **the way relevant objects and cognitive formats can be identified**. One main question will be how the **explanatory power of conventions – as socio-cultural frames of coordination – can be engaged for explanations of institutional arrangements and of institutional change**. The workshop will be an opportunity for a focused exchange about these methodological problems and others.

(4) At the workshop, further perspectives for future developments of the presented projects and of sociology of conventions will be discussed. Here, methodological conclusions and developments as well as theoretic prospects will be substantial results.

(5) Finally, the intention of the workshop is to identify forms and axes of future common cooperation between the different research groups, anchoring research cooperation in Switzerland.

Workshop program

Program 11th December (Friday)

09.00 – 09.15

Registration (Room 3.B47)

09.15 – 09.30

Welcome: Rainer Diaz-Bone (Lucerne)

09.30 – 10.30

Keynote: Robert Salais (Paris)

“From conventions to worlds of production and beyond”

10.30 – 11.00

Coffee break

11.00 – 11.45

Lecture 1: Katharina Pernkopf (Vienna)

“Worlds of employment: A situated stance on the quality of work practices”

11.45 – 12.30

Lecture 2: Caroline Näther (Lucerne)

“The hinterland of the Swiss survey landscape. Preliminary results of a convention theory based survey-ethnomethodology”

12.30 – 14.00

Lunch at Restaurant LUCE (Radisson Blu)

14.00 – 14.45

Lecture 3: Lisa Knoll (Hamburg)

“Market creation and state conventions”

14.45 – 15.30

Lecture 4: Anna Schneider (Innsbruck) and Julia Brandl (Innsbruck)

“Customer conventions and the management of sales processes”

15.30 – 16.00

Coffee break

16.00 – 17.00

Workshop I

“Methodology and political economy in convention theory”

Chair: Regula Leemann (Basle)

Input: Jean-Michel Bonvin (Geneva) and Robert Salais (Paris)

17.00 – 18:30

Roundtable I

“Methodological issues of the convention theory (problems, perspectives and solutions)”

Chair: Arjan Kozica (Munich)

Input: Julia Brandl (Innsbruck), Rainer Diaz-Bone (Lucerne) and Lisa Knoll (Hamburg)

19.15

Departure at Hotel Waldstätterhof for **Dinner** at Restaurant Stern

Program 12th December (Saturday)

09.15 – 10.00

Lecture 5: Heike Jacobsen (Cottbus) and Franziska Blazejewski (Cottbus)
„Service profession and quality conventions“

10.00 – 10.45

Lecture 6: Christian Imdorf (Berne), Regula Leemann (Basle), Sandra Hafner (Basle) and Andrea Fischer (Basle)
“Social dynamics in the educational reform of a hybrid upper secondary track in Switzerland – insights from the perspective of the sociology of conventions”

10.45 – 11.15

Coffee break

11.15 – 12.00

Lecture 7: Lea Zehnder (Zurich), Karin Büchel (Zurich) and Philipp Gonon (Zurich)
“Civic convention and Swiss vocational education and training”

12.00 – 13.30

Lunch at Restaurant CHA CHA

13.30-14.30

Workshop II

“Methodological problems in the examination of interorganizational coordination”
Chair: Katharina Pernkopf (Vienna)
Input: Christian Imdorf (Berne), Regula Leemann (Basle) and Arjan Kozica (Munich)

14.30 – 16.00

Roundtable II

“Results, future perspectives and cooperation”
Chair: Julia Brandl (Innsbruck)
Input: Philipp Gonon (Zurich), Heike Jacobsen (Cottbus) and Katharina Pernkopf (Vienna)

16.00 – 16.30

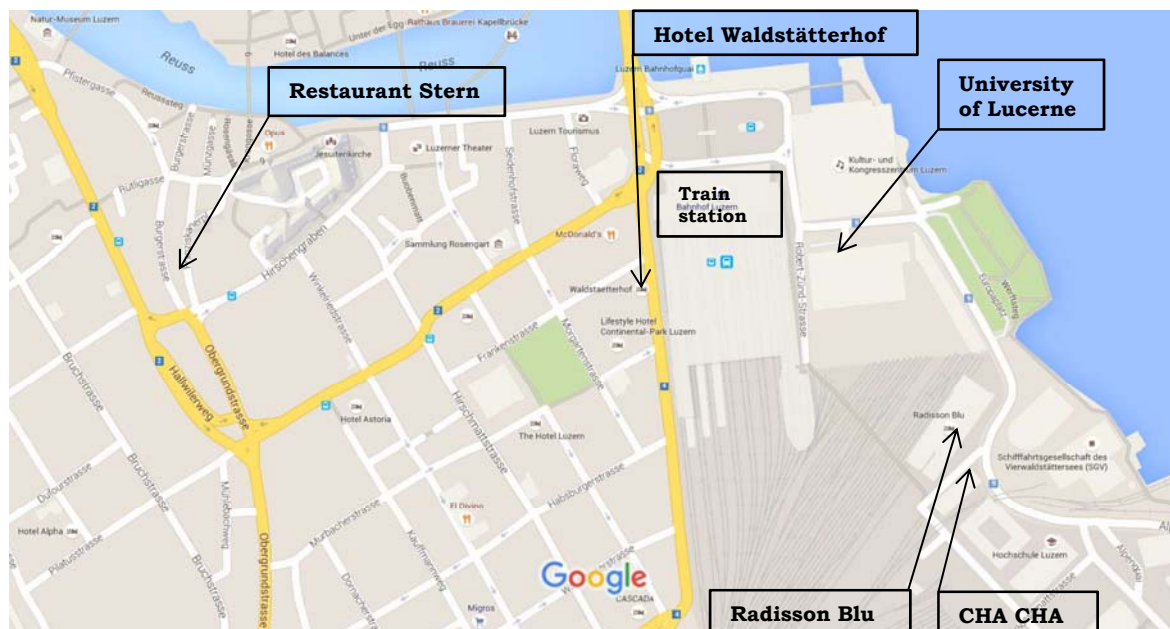
Closing statement: Robert Salais (Paris)

List of participants

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Practical information



Lunch on Friday 12.30

LUCE Restaurant (Hotel Radisson Blu, Inseliquai 12)

Dinner on Friday 19.30

Restaurant Stern (Burgerstrasse 35)

Lunch on Saturday 12.00

Restaurant CHA CHA (Bürgenstrasse 3)

At the end of the workshop lunch bags will be offered.

(The costs for all meals are covered)

The workshop is supported by

