

## **Sociology of Conventions Workshop Markets and Organizations**

June, 16-18, 2016  
Universität Hamburg  
Centre for Globalisation and Governance, Fakultät für Wirtschafts- und  
sozialwissenschaften,  
Welckerstraße 8, Room 217 & 218



## Thursday, June 16

- 13.00-13.30**                    **Registration and Coffee**
- 13.30-14.00                    Welcoming Speech  
Lisa Knoll, Hamburg
- Chair:**                            **Regula Leemann**  
14.00-14.45                    Varieties of value creation: Being a good employer all over  
the world  
*Katharina Pernkopf, Wien*
- 14.45-15.30                    The coordination problem: interdependent and inconsistent  
service interactions at the sales floor  
*Anna Schneider, Innsbruck*
- 15.30-16.00**                    **Coffee**
- Chair:**                            **Arjan Kozica**  
16.00-16.45                    Evolving Specialised Schools in Switzerland: “Sketch of a real  
utopia”  
*Regula Julia Leemann, Christian Imdorf, Raffaella Esposito,  
Andrea Fischer, Sandra Hafner, Basel/ Bern*
- 16.45-17.30                    Faculty Hiring Procedures in Universities of Pakistan: A  
conventionalist view  
*Qamar Ali, Innsbruck*
- 17.30-18.15**                    **45 Minutes Free Time**
- 18.15-19.45                    Public Lecture / Keynote: Markets and Organizations in  
Convention Theory  
*Olivier Favereau, Collège Bernardins, Paris*  
**Lecture Theater H / Hörsaal H (Edmund-Siemers-Allee 1, ESA 1)**
- 20.00**                                **Dinner at the „Parlament“, Rathausmarkt 1, 20095 Hamburg (U1  
Jungfernstieg)**

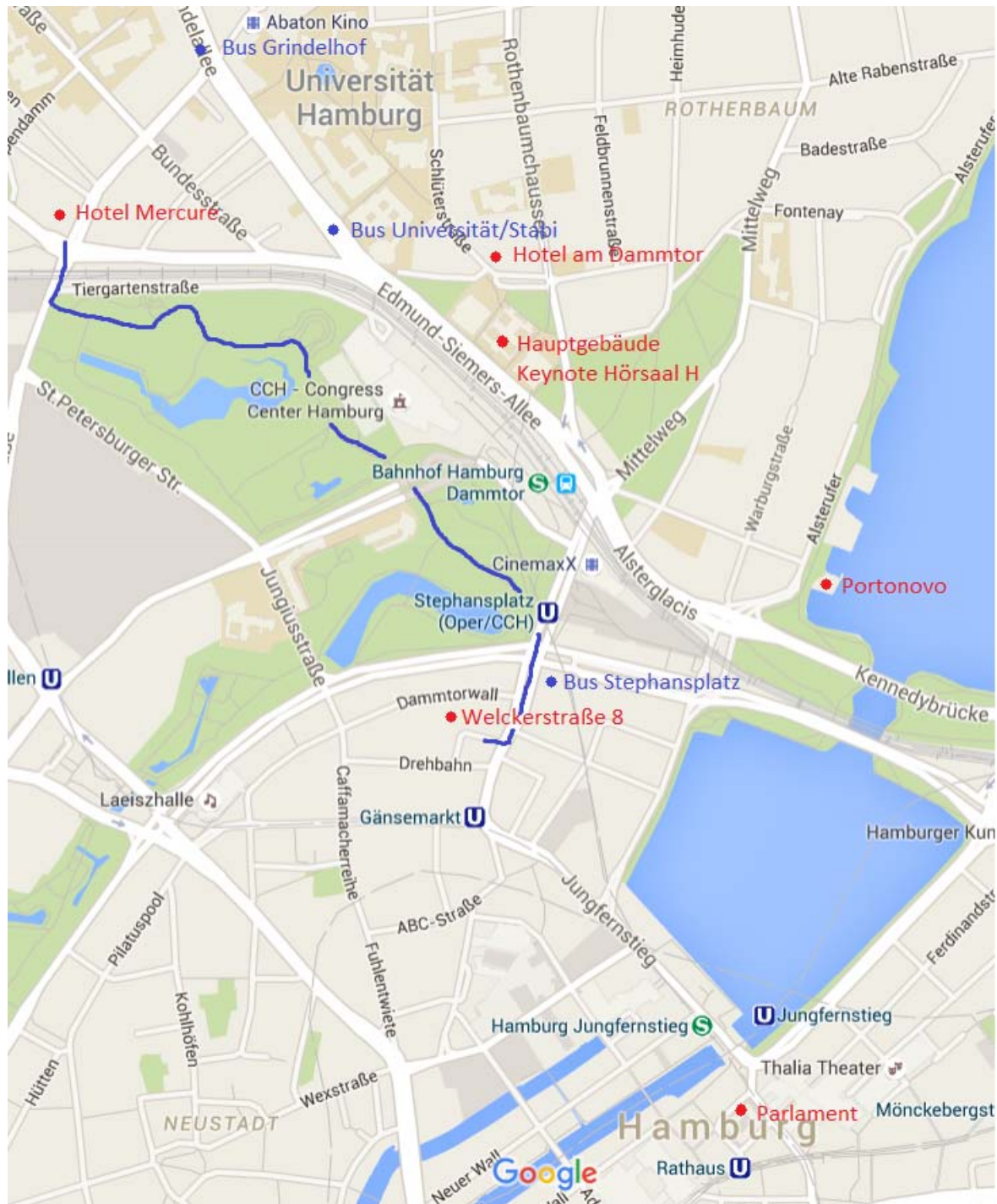
## Friday, June 17

- 9.00-9.30**                      **Coffee**
- Chair:**                              **Philipp Gonon**  
9.30-10.15                      The Debate on Apprenticeship Workshops in Switzerland (1970s/80s): Actors and Justifications  
*Esther Berner, Zürich*
- 10.15-11.00                      Modeling complex survey chains from a conventional point of view  
*Caroline Näther, Raphael Vogel, Lucerne*
- 11.00-11.15**                      **Coffee**
- 11.15-12.00                      Roundtable 1: Between Pragmatism and Structuralism  
Philipp Gonon, Regula Leemann, Stephan Dahmen  
Chair: Rainer Diaz-Bone
- 12.00-14.00**                      **Lunch**
- Chair:**                              **Christian Imdorf**  
14.00-14.45                      Managing contracts outside of organizational boundaries – Moving between the formal and the social in a global network  
*Michael Steurer, Innsbruck*
- 14.45-15.30                      Compromised complexity and negotiated certainty: Using convention theory to analyse organizational emergence  
*Nina Pohler, Hamburg*
- 15.30-16.00**                      **Coffee**
- Chair:**                              **Lisa Knoll**  
16.00-16.45                      Valuation and conflicting quality conventions in quasi-markets for youth welfare services  
*Stephan Dahmen, Bielefeld*
- 16.45-17.30                      Roundtable 2: Organizations and Markets  
Olivier Favereau, Rainer Diaz-Bone, Christian Imdorf  
Chair: Lisa Knoll
- 19.00**                                      **Dinner at Restaurant Rudolph's – Hafencity, Poggenmühle 5, 20457 Hamburg (U1 Messehallen)**

## **Saturday, June 18**

<b>9.00-9.30</b>	<b>Coffee</b>
<b>Chair:</b> 9.30-10.15	<b>Stephan Dahmen</b> The relevance of convention theory for managerial practice <i>Arjan Kozica, Reutlingen</i>
10.15-11.00	Roundtable 3: Scopes and Regimes of Engagement – Is there a link? Rainer Diaz-Bone, Lisa Knoll, Julia Brandl Chair: Stephan Dahmen
<b>11.00-11.30</b>	<b>Coffee</b>
11.30-12.15	XXX
12.15-13.00	Open Discussion and Outlook to Reutlingen Lisa Knoll/ Arjan Kozica
<b>13.15</b>	<b>Departure / Lunch (somewhere outside, hopefully in the sun)</b>

## Orientation



For those, who stay at the **Hotel Mercure**: If you feel like having a walk, you can walk from the hotel to Welckerstraße 8 as shown on the map (1,5 km; 20mins), or you can use the public bus number 4 or 5 from *Grindelhof* to *Stephansplatz* (15mins).

If you are staying at **Hotel am Dammtor** you can take public bus 4 or 5 from *Universitäts/Staatsbibliothek* to *Stephansplatz* (close to Welckerstraße 8). Alternatively it is a 15 minutes' walk by crossing the railway station *Dammtor*.

## Hotel Bus 4 and 5 (www.hvv.de)

Abfahrtszeit (gewünscht) 8:00-9:00 Uhr, 17.06.2016

Start: Grindelhof

Haltestelle	Fahrt 19 Verlauf 	Fahrt 20 Verlauf 	Fahrt 21 Verlauf 
ab Grindelhof	08:43	08:46	08:48
Linie			
Richtung	Hauptbahnhof/ZOB	Hauptbahnhof/ZOB	Brandstwiete
an U Stephansplatz	08:48	08:51	08:53
Ziel: Stephansplatz (Oper/CCH)			
Fahrzeit (Haltestelle - Haltestelle)	00:05	00:05	00:05
Reisezeit (Start - Ziel)	00:05	00:05	00:05
Einzelkarte für diese Fahrt (EUR)	1,50	1,50	1,50

Bus Stop Hotel Mercure: Grindelhof

Bus Stop Hotel am Dammtor: Universität/ Staatsbibliothek










## Hotels

1. Hotel am Dammtor, Schlüterstraße 2, 040/4500570, Contingent for 10 Rooms, 113,00 EUR, **Reservation till 25th of April 2016**, Code Conventions Workshop
2. MERCURE Hotel, Schröderstiftstraße 3, 040/450690, Contingent for 20 Rooms, 80,00 EUR, **Reservation till 5th of May 2016**, Code: Conventions Workshop

## Getting there and away

By train: ICE-Station *Dammtor*. Here you also have bus number 4 or 5 taking you to Hotel Mercure (*Grindelhof*), or you have a nice walk through the park.

By airplane: Airport Fuhlsbüttel. Every 10 minutes you have the S1 to *Ohlsdorf* where you change to U1, which takes you to *Stephansplatz*. See snapshot from public transport information HVV ([www.hvv.de](http://www.hvv.de)):

Haltestelle	Fahrt 1 Verlauf 	Fahrt 2 Verlauf 	Fahrt 3 Verlauf 
<b>ab Hamburg Airport (Flughafen)</b>	<b>10:54</b>	<b>11:04</b>	<b>11:14</b>
Linie			
Richtung	<i>Ohlsdorf</i>	<i>Ohlsdorf</i>	<i>Ohlsdorf</i>
<b>an Ohlsdorf</b>	<b>10:57</b>	<b>11:07</b>	<b>11:17</b>
<b>ab Ohlsdorf</b>	<b>11:01</b>	<b>11:11</b>	<b>11:21</b>
Linie			
Richtung	<i>Farmsen</i>	<i>Farmsen</i>	<i>Farmsen</i>
<b>an Stephansplatz (Oper/CCH)</b>	<b>11:16</b>	<b>11:26</b>	<b>11:36</b>
<b>Ziel:</b> <a href="#">Stephansplatz (Oper/CCH)</a>			
Fahrzeit (Haltestelle - Haltestelle)	00:22	00:22	00:22
Reisezeit (Start - Ziel)	00:22	00:22	00:22
Einzelkarte für diese Fahrt (EUR)	3,20	3,20	3,20

## Workshop Attendees

### Basel

Regula Julia Leemann  
Raffaella Esposito  
Andrea Fischer  
Sandra Hafner

### Berlin

Florian Stache

### Bern

Christian Imdorf

### Bielefeld

Stephan Dahmen

### Bremen

Thorsten Peetz  
Désirée Waibel

### Cottbus

Franziska Blazejewski

### Darmstadt

Alen Bosankic

### Hamburg

Lisa Knoll  
Nina Pohler

### Innsbruck

Anna Schneider  
Julia Brandl  
Qamar Ali  
Michael Steurer

### Luzern

Rainer Diaz-Bone  
Caroline Näther  
Raphael Vogel

### Paris

Olivier Favereau

### Reutlingen

Arjan Kozica

### Wien

Katharina Pernkopf

### Zürich

Esther Berner  
Lea Zehnder  
Philipp Gonon