Sociology of Conventions Workshop
Markets and Organizations

June, 16-18, 2016
Universität Hamburg
Centre for Globalisation and Governance, Fakultät für Wirtschafts- und sozialwissenschaften,
Welckerstraße 8, Room 217 & 218
## Thursday, June 16

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>13.00-13.30</td>
<td>Registration and Coffee</td>
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<tr>
<td>13.30-14.00</td>
<td>Welcoming Speech</td>
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<tr>
<td></td>
<td>Lisa Knoll, Hamburg</td>
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<tr>
<td>Chair:</td>
<td>Regula Leemann</td>
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<tr>
<td>14.00-14.45</td>
<td>Varieties of value creation: Being a good employer all over the world</td>
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<td>Katharina Pernkopf, Wien</td>
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<td>14.45-15.30</td>
<td>The coordination problem: interdependent and inconsistent service</td>
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<td>interactions at the sales floor</td>
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<td>Anna Schneider, Innsbruck</td>
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<td>15.30-16.00</td>
<td>Coffee</td>
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<td>Chair:</td>
<td>Arjan Kozica</td>
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<td>16.00-16.45</td>
<td>Evolving Specialised Schools in Switzerland: “Sketch of a real</td>
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<td>utopia”</td>
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<td>Regula Julia Leemann, Christian Imdorf, Raffaella Esposito, Andrea</td>
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<td>Fischer, Sandra Hafner, Basel/Bern</td>
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<td>16.45-17.30</td>
<td>Faculty Hiring Procedures in Universities of Pakistan: A</td>
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<td>conventionalist view</td>
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<td>Qamar Ali, Innsbruck</td>
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<td>17.30-18.15</td>
<td>45 Minutes Free Time</td>
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<tr>
<td>18.15-19.45</td>
<td>Public Lecture / Keynote: Markets and Organizations in Convention</td>
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<td>Theory</td>
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<td>Olivier Favereau, Collège Bernardins, Paris</td>
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<td>Lecture Theater H / Hörsaal H (Edmund-Siemers-Allee 1, ESA 1)</td>
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<td>20.00</td>
<td>Dinner at the „Parlament“, Rathausmarkt 1, 20095 Hamburg (U1 Jungfernstieg)</td>
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Friday, June 17

9.00-9.30  Coffee

Chair: Philipp Gonon
9.30-10.15 The Debate on Apprenticeship Workshops in Switzerland (1970s/80s): Actors and Justifications
_Esther Berner, Zürich_

10.15-11.00 Modeling complex survey chains from a conventional point of view
_Caroline Näther, Raphael Vogel, Lucerne_

11.00-11.15 Coffee

11.15-12.00 Roundtable 1: Between Pragmatism and Structuralism
Philipp Gonon, Regula Leemann, Stephan Dahmen
Chair: Rainer Diaz-Bone

12.00-14.00 Lunch

Chair: Christian Imdorf
14.00-14.45 Managing contracts outside of organizational boundaries – Moving between the formal and the social in a global network
_Michael Steurer, Innsbruck_

14.45-15.30 Compromised complexity and negotiated certainty: Using convention theory to analyse organizational emergence
_Nina Pohler, Hamburg_

15.30-16.00 Coffee

Chair: Lisa Knoll
16.00-16.45 Valuation and conflicting quality conventions in quasi-markets for youth welfare services
_Stephan Dahmen, Bielefeld_

16.45-17.30 Roundtable 2: Organizations and Markets
Olivier Favereau, Rainer Diaz-Bone, Christian Imdorf
Chair: Lisa Knoll

19.00 Dinner at Restaurant Rudolph's – Hafencity, Poggenmühle 5, 20457 Hamburg (U1 Messehallen)
Saturday, June 18

9.00-9.30 Coffee

Chair: Stephan Dahmen
9.30-10.15 The relevance of convention theory for managerial practice
Arjan Kozica, Reutlingen

10.15-11.00 Roundtable 3: Scopes and Regimes of Engagement – Is there a link? Rainer Diaz-Bone, Lisa Knoll, Julia Brandl
Chair: Stephan Dahmen

11.00-11.30 Coffee

11.30-12.15 XXX

12.15-13.00 Open Discussion and Outlook to Reutlingen
Lisa Knoll/ Arjan Kozica

13.15 Departure / Lunch (somewhere outside, hopefully in the sun)
For those, who stay at the Hotel Mercure: If you feel like having a walk, you can walk from the hotel to Welckerstraße 8 as shown on the map (1.5 km; 20mins), or you can use the public bus number 4 or 5 from Grindelhof to Stephansplatz (15mins).

If you are staying at Hotel am Dammtor you can take public bus 4 or 5 from Universitäts/Staatsbibliothek to Stephansplatz (close to Welckerstraße 8). Alternatively it is a 15 minutes’ walk by crossing the railway station Dammtor.
Hotel Bus 4 and 5 (www.hvv.de)

Bus Stop Hotel Mercure: Grindelhof
Bus Stop Hotel am Dammtor: Universität/ Staatsbibliothek

Hotels

1. Hotel am Dammtor, Schlüterstraße 2, 040/4500570, Contingent for 10 Rooms, 113,00 EUR, Reservation till 25th of April 2016, Code Conventions Workshop

2. MERCURE Hotel, Schröderstiftstraße 3, 040/450690, Contingent for 20 Rooms, 80,00 EUR, Reservation till 5th of May 2016, Code: Conventions Workshop
Getting there and away

By train: ICE-Station Dammtor. Here you also have bus number 4 or 5 taking you to Hotel Mercure (Grindelhof), or you have a nice walk through the park.

By airplane: Airport Fuhlsbüttel. Every 10 minutes you have the S1 to Ohlsdorf where you change to U1, which takes you to Stephansplatz. See snapshot from public transport information HVV (www.hvv.de):

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<tr>
<th>Haltestelle</th>
<th>Fahrt 1 Verlauf</th>
<th>Fahrt 2 Verlauf</th>
<th>Fahrt 3 Verlauf</th>
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<tbody>
<tr>
<td>ab Hamburg Airport (Flughafen)</td>
<td>10:54</td>
<td>11:04</td>
<td>11:14</td>
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<td>Linie Richtung</td>
<td>S1 Ohlsdorf</td>
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<td>an Ohlsdorf</td>
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<td>ab Ohlsdorf</td>
<td>11:01</td>
<td>11:11</td>
<td>11:21</td>
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<td>Linie Richtung</td>
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<tr>
<td>an Stephansplatz (Oper/CCH)</td>
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<td>11:26</td>
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Ziel: Stephansplatz (Oper/CCH)

Fahrzeit (Haltestelle - Haltestelle) 00:22 00:22 00:22
Reisezeit (Start - Ziel) 00:22 00:22 00:22
Einzelkarte für diese Fahrt (EUR) 3,20 3,20 3,20
Workshop Attendees

**Basel**
Regula Julia Leemann
Raffaella Esposito
Andrea Fischer
Sandra Hafner

**Innsbruck**
Anna Schneider
Julia Brandl
Qamar Ali
Michael Steurer

**Bern**
Christian Imdorf

**Luzern**
Rainer Diaz-Bone
Caroline Näther
Raphael Vogel

**Bielefeld**
Stephan Dahmen

**Paris**
Olivier Favereau

**Bremen**
Thorsten Peetz
Désirée Waibel

**Reutlingen**
Arjan Kozica

**Cottbus**
Franziska Blazejewski

**Wien**
Katharina Pernkopf

**Darmstadt**
Alen Bosankic

**Zürich**
Esther Berner
Lea Zehnder
Philipp Gonon

**Hamburg**
Lisa Knoll
Nina Pohler